



JOB OFFER

The Sales and Marketing Department of the Ligue de Football Professionnel (LFP) is looking for its Data Analyst Clubs' Business

Responsible for revenue growth of the LFP (except media rights), the Sales and Marketing Department is divided in four areas

- Marketing
- B2B / Sponsorship
- B2C / Ticketing, fan experience, match-day revenues and merchandising
- Investors relationship

Missions :

Our data analyst will be working in the B2C department and will be reporting to the B2C Manager. This person will fulfill the following missions

1/ Definition, collection and analysis of data:

- Identify all economical and social data meaningful for our Clubs (ticketing, F&B, sponsorship, attendance, social medias ...) to create benchmarks and individual development plans
- Choose the necessary tools to treat and analyze these data and be part of their implementation
- Gather, treat and analyze the data

2/ Production of elements to support decision making:

- Produce and deliver all elements to support decision making and build collective and/or individual plans

3/ Support to the Clubs :

- Be part of the thoughts and plans deployed toward the clubs using the right data
-

Remuneration: TBD according to profile and experience

Position based in: Paris (France)

French Labour contract (CDI)

Compétences requises :

- PHD or equivalent in Statistics, Mathematics and/or Economy
- Sports Industry strong understanding and/or experience
- First successful experience as data analyst
- French and English



Skills: rigorous, strong analyze and synthesis capacities, initiatives, independant and autonomous

Job starts: any time after October 2017